



Security Awareness Training

Transform your most exploited vulnerability into a powerful security asset

Managed Security Awareness Training Designed to Engage Users, Reduce Risk

The ability to recognize and report digital risks is dependent on several key skills, and the strength of that ability depends on the sharpness of those skills. Without ongoing conditioning, those skills grow dull.

With PhishLabs Managed Security Awareness Training, our experts use short, focused, and frequent training that continuously sharpens the key skills users need to recognize and report digital risks and phishing attacks.

Our methodology uses best practices born from years of experience training users across many different organizations. Our experts' craft and execute a custom program that applies these practices to constantly drive down risk.

With PhishLabs, an enterprise's users progress through integrated monthly campaigns that focus on a specific topic. These feature microlearnings, phishing simulations, point-of-failure videos, and edugraphics. This combination creates an engaging solution that leads to employees both retaining information and increasing the number of suspicious emails that they report.

In total, PhishLabs Managed Security Awareness Training is broken down into three components: Anti-phishing training, phishing simulations, and general training.

By implementing this training within an organization, teams are better poised to expanding a culture of security vigilance, which leads to increased, regular reporting of suspicious content, earlier detection of confirmed threats, and rapid takedowns of both digital risks and phishing attacks.

Expert Delivered Security Awareness Training

PhishLabs' Managed Security Awareness Training is a comprehensive service designed to transform an organization's employees from potential security weaknesses to security assets.

PhishLabs' experts provide a fully managed security awareness training curriculum that combines insight into both real-world digital risks and phishing attacks.

Although there are many security awareness training programs and tools available on the market, PhishLabs offers a unique, prescriptive program that is designed for the needs of your organization. Most training tools and programs only offer periodic phishing simulations and annual or quarterly CBT modules, but this approach is not consistent with how people learn, and it is not the best way to drive awareness and change user behavior.

The PhishLabs approach is fundamentally different. We understand how your users learn and we use scientifically-proven techniques and technology that keep users engaged, learning, and improving over time without being overburdened.

Using our methodology and education model, our experts partner with you to deliver powerful training that fits your organization's needs while crafting and executing monthly campaigns that integrate short, engaging microlearnings with phishing simulations and point-of-failure training.

This service also includes remediation training to help improve the performance of users exhibiting poor security behaviors. As a bonus, all of these campaign results are tracked in detail and delivered in monthly reports designed to clearly illustrate program effectiveness.

Experienced, Authoritative Experts

Security teams are stretched thin, which is why PhishLabs' Managed Security Awareness Training delivers a robust curriculum and program without placing an additional burden on security teams; all while increasing ease of access for non-security learners.

Working as a partner with your team, a PhishLabs training expert will provide the planning, analysis, and day-to-day management needed to produce real results that meet your organization's vision. This consists of delivering microlearning modules, point of failure modules, and access to on-demand reporting.

Training results and phishing threat simulations are then reported in a manner that provides meaningful and actionable information to both the security team and executives. In turn, training adjustments can be implemented as needed. Unlike SaaS based solutions, our security awareness content is delivered in a prescriptive manner that is designed to change user behavior and help learners retain information.

Learning Designed for Retention and User Behavior Change

Security awareness training is far more than a checkbox for compliance, it's an investment in protecting your enterprise, employees, brands, and customers. Because of this, no organization can withstand the impact of ineffective training.

Reducing risk and changing user behavior will always be a priority, and to do this information needs to be retained, frequent, and efficient.

Adults learn differently. Would you choose to sit through a lengthy training session if you had the choice? Of course not.

That's currently what most organizations believe works, but results and data tell a different story. It isn't even the most effective education model for students. You cram the night before, drain your brain, and then forget it all after. According to the Ebbinghaus Forgetting Curve, you forget 60 percent of what you gained after just one day. For those over 30 years old, this dwindles down to only 20 percent.

Building a Culture of Security Vigilance

PhishLabs' Managed Security Awareness Training integrates with PhishLabs' services designed to create a culture of security vigilance, which includes:

- Digital Risk Monitoring
- Incident Response

Delivered by PhishLabs training experts, these services combine to create a comprehensive program that minimizes digital risk. With each service, an enterprise can detect, analyze, and take down the digital risks and phishing attacks that go unblocked by traditional email security measures.



As a managed services provider with more than 15 years of experience finding and stopping threats outside the traditional network perimeter, PhishLabs is the ideal partner to help cyber security teams protect their enterprise, brands, and customers from digital risks.

PhishLabs Managed Threat Intelligence and Mitigation services make it easier than ever to manage risks across email, domain, social media, mobile, dark, deep, and open web vectors. Our expert-driven, managed approach goes beyond do-it-yourself tools to ensure the digital risk protection outcomes enterprises want.

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